

BRONZE SPONSORSHIP

IN MORE DETAIL

FRUIT, FLORAL, INNOVATION, VALUE-ADD, VEGETABLE

NZD \$15,000

ITEM	DESCRIPTION
<i>Conference registrations</i>	
One fulltime registration	<ul style="list-style-type: none">▪ Morning tea, lunch and afternoon tea on Wednesday and Thursday▪ One welcome reception ticket▪ One closing drinks ticket▪ Attendance at conference sessions▪ Admission to trade show▪ Conference handbook and other event materials <i>Note:</i> <ul style="list-style-type: none">▪ Tickets to the conference dinner can be purchased for an additional price
<i>Exhibition booth/space</i>	
50% discount off 3m x 3m booth	<ul style="list-style-type: none">▪ Refer to exhibitor prospectus for prices <i>Note:</i> <ul style="list-style-type: none">▪ Discount is limited to one booth
<i>Print and promotional materials[^]</i>	
Conference and Trade Show website	<ul style="list-style-type: none">▪ Sponsor logo hyperlinked to sponsor's website <i>Note:</i> <ul style="list-style-type: none">▪ Sponsors must have a reciprocal hyperlink on their site
Electronic newsletters (E-zines)	<ul style="list-style-type: none">▪ Sponsor logo hyperlinked to sponsor's website
Registration	<ul style="list-style-type: none">▪ Sponsor logo inside
Handbook	<ul style="list-style-type: none">▪ Sponsor logo inside▪ Promotional paragraph (50 words, only if exhibiting)▪ Contact details▪ 50% discount on any advertisement
Delegate list Including delegate name, organisation, state and country. Subject to privacy legislation provisions—excludes “do not contact” entries.	<ul style="list-style-type: none">▪ Hard copy of the list onsite at the event▪ Electronic version of the list after the event
Resource centre insert	<ul style="list-style-type: none">▪ Sponsor may supply an insert up to four pages or a DVD
Signage at venue Nominally 2m x 1m pull-up banner. Organisers have right of placement.	<ul style="list-style-type: none">▪ Sponsor may supply one pull-up banner
PowerPoint slides	<ul style="list-style-type: none">▪ Sponsor logo on “thank you sponsors” slide screened in each session
Opening plenary session	<ul style="list-style-type: none">▪ Sponsor logo on “thank you sponsors” slide
Closing plenary session	<ul style="list-style-type: none">▪ Sponsor logo on “thank you sponsors” slide
Endorsement	<ul style="list-style-type: none">▪ Bronze sponsor: PMA Fresh Connections 2014▪ Sponsor may use the event logo and above wording in their corporate media releases etc until December 2014

[VIEW FLOORPLAN](#)

[BECOME A SPONSOR](#)

[Click here](#) to view the terms and conditions of sponsoring PMA Fresh Connections 2014

[^] Logos and other printed material may, at our sole discretion, be reproduced in colour or otherwise depending on production. Your artwork must meet our publication requirements and deadlines.

Artwork should be 300 DPI at 100% in both JPEG and EPS format including where possible RGB or Pantone colour equivalents

* Advertising banner specifications to be provided by the conference managers