

CONCURRENT SESSION SPONSORSHIP

IN MORE DETAIL

NZD \$1,750

ITEM	DESCRIPTION
<i>Print and promotional materials[^]</i>	
Conference and Trade Show website	<ul style="list-style-type: none"> Sponsor logo hyperlinked to sponsor's website <i>Note:</i> <ul style="list-style-type: none"> Sponsors must have a reciprocal hyperlink on their site
Electronic newsletters (E-zines)	<ul style="list-style-type: none"> Sponsor logo hyperlinked to sponsor's website
Registration promotion material	<ul style="list-style-type: none"> Sponsor logo inside
Handbook	<ul style="list-style-type: none"> Sponsor logo inside
Signage at venue Nominally 2m x 1m pull-up banner. Organisers have right of placement.	<ul style="list-style-type: none"> Sponsor may supply one pull-up banners to be placed on stage in sponsors concurrent session only
PowerPoint slides	<ul style="list-style-type: none"> Sponsor logo on "thank you sponsors" slide screened in each session
Opening plenary session	<ul style="list-style-type: none"> Verbal recognition Sponsor logo on "thank you sponsors" slide
Closing plenary session	<ul style="list-style-type: none"> Verbal recognition Sponsor logo on "thank you sponsors" slide
Endorsement	<ul style="list-style-type: none"> <i>Concurrent session sponsor: PMA Fresh Connections 2014</i> Sponsor may use the event logo and above wording in their corporate media releases etc until December 2014
<i>Networking opportunities</i>	
Concurrent session	<ul style="list-style-type: none"> Naming rights to the concurrent session Acknowledgement in program as concurrent sponsor Opportunity for a company representative to chair concurrent session

VIEW FLOORPLAN

BECOME A SPONSOR

[Click here](#) to view the terms and conditions of sponsoring PMA Fresh Connections 2014

[^] Logos and other printed material may, at our sole discretion, be reproduced in colour or otherwise depending on production. Your artwork must meet our publication requirements and deadlines.

Artwork should be 300 DPI at 100% in both JPEG and EPS format including where possible RGB or Pantone colour equivalents

* Advertising banner specifications to be provided by the conference managers