

GOLD SPONSORSHIP

IN MORE DETAIL

NZD \$30,000

ITEM	DESCRIPTION
Conference registrations	
Three fulltime registrations	<ul style="list-style-type: none"> Morning tea, lunch and afternoon tea on Wednesday and Thursday One welcome reception ticket One conference dinner ticket One closing drinks ticket Attendance at conference sessions Admission to trade show Conference handbook and other event materials
Exhibition booth/space	
Two 3m x 3m booths or total 18m ² space	<ul style="list-style-type: none"> Booths will be allocated in the following order: sponsors have first priority; followed by past PMA Fresh Connections exhibitors; followed by order of receipt of payment
Print and promotional materials[^]	
Conference and Trade Show website	<ul style="list-style-type: none"> Sponsor logo hyperlinked to sponsor's website Promotional paragraph (100 words) <p><i>Note:</i></p> <ul style="list-style-type: none"> Sponsors must have a reciprocal hyperlink on their site
PMA A-NZ, The Australian Chamber, HortNZ and United Fresh websites	<ul style="list-style-type: none"> Recognition as a sponsor, displayed until 26 July 2014
Electronic newsletters (E-zines)	<ul style="list-style-type: none"> Sponsor logo hyperlinked to sponsor's website
Registration promotional material	<ul style="list-style-type: none"> Sponsor logo inside
Handbook	<ul style="list-style-type: none"> Sponsor logo inside Promotional paragraph (100 words) Contact details One half page colour landscape advertisement (run of publication)
Delegate list Including delegate name, organisation, state and country. Subject to privacy legislation provisions—excludes “do not contact” entries.	<ul style="list-style-type: none"> Electronic delegate list 14 days prior to the event Hard copy of the list onsite at the event Electronic version of the list after the event
Resource centre insert	<ul style="list-style-type: none"> Sponsor may supply an insert up to four pages or a DVD
Signage at venue Nominally 2m x 1m pull-up banner. Organisers have right of placement.	<ul style="list-style-type: none"> Sponsor may supply up to two pull-up banners
PowerPoint slides	<ul style="list-style-type: none"> Sponsor logo on “thank you sponsors” slide screened in each session
Opening plenary session	<ul style="list-style-type: none"> Verbal recognition Sponsor logo on “thank you sponsors” slide
Closing plenary session	<ul style="list-style-type: none"> Verbal recognition Sponsor logo on “thank you sponsors” slide
Endorsement	<ul style="list-style-type: none"> <i>Gold sponsor: PMA Fresh Connections 2014</i> Sponsor may use the event logo and above wording in their corporate media releases etc until December 2014
Networking opportunities	
Seperate workshop room available	<ul style="list-style-type: none"> Invitations to attend hosted workshops provided to conference delegates two weeks and one week from the event Acknowledgement in program as a workshop host (if preferred) Basic AV will be provided, and the room will be set with theatre seating unless otherwise arranged.

VIEW FLOORPLAN

BECOME A SPONSOR

[Click here](#) to view the terms and conditions of sponsoring PMA Fresh Connections 2014

[^] Logos and other printed material may, at our sole discretion, be reproduced in colour or otherwise depending on production. Your artwork must meet our publication requirements and deadlines. Artwork should be 300 DPI at 100% in both JPEG and EPS format including where possible RGB or Pantone colour equivalents