

# LOGISTICS PARTNER IN MORE DETAIL

NZD \$20,000

ITEM	DESCRIPTION
<b>Conference registrations</b>	
Two fulltime registrations	<ul style="list-style-type: none"> <li>Morning tea, lunch and afternoon tea on Wednesday and Thursday</li> <li>One welcome reception ticket</li> <li>One closing drinks ticket</li> <li>Attendance at conference sessions</li> <li>Admission to trade show</li> <li>Conference handbook and other event materials</li> </ul> <p><i>Note:</i></p> <ul style="list-style-type: none"> <li>Tickets to the conference dinner can be purchased for an additional price</li> </ul>
<b>Exclusive exhibition opportunity</b>	
One vehicle positioned at entrance of the exhibition	<ul style="list-style-type: none"> <li>Your logistics vehicle will be the very first thing all delegates see before they enter the venue.</li> </ul> <p><i>Subject to Waterfront Authority approval.</i></p>
<b>Exhibition booth/space</b>	
One 3m x 3m booth or total 9m <sup>2</sup> space	<ul style="list-style-type: none"> <li>Booths will be allocated in the following order: sponsors have first priority; followed by past PMA Fresh Connections exhibitors; followed by order of receipt of payment</li> </ul>
<b>Print and promotional materials<sup>^</sup></b>	
Conference and Trade Show website	<ul style="list-style-type: none"> <li>Sponsor logo hyperlinked to sponsor's website</li> <li>Promotional paragraph (50 words)</li> </ul> <p><i>Note:</i></p> <ul style="list-style-type: none"> <li>Sponsors must have a reciprocal hyperlink on their site</li> </ul>
PMA A-NZ, The Australian Chamber, HortNZ and United Fresh websites	<ul style="list-style-type: none"> <li>Recognition as a sponsor, displayed until 26 July 2014</li> </ul>
Electronic newsletters (E-zines)	<ul style="list-style-type: none"> <li>Sponsor logo hyperlinked to sponsor's website</li> </ul>
Registration promotion material	<ul style="list-style-type: none"> <li>Sponsor logo inside</li> </ul>
Handbook	<ul style="list-style-type: none"> <li>Sponsor logo inside</li> <li>Promotional paragraph (50 words)</li> <li>Contact details</li> <li>One half page colour portrait advertisement (run of publication)</li> </ul>
Delegate list Including delegate name, organisation, state and country. Subject to privacy legislation provisions—excludes "do not contact" entries.	<ul style="list-style-type: none"> <li>Hard copy of the list onsite at the event</li> <li>Electronic version of the list after the event</li> </ul>
Resource centre insert	<ul style="list-style-type: none"> <li>Sponsor may supply an insert up to four pages or a DVD</li> </ul>
Signage at venue Nominally 2m x 1m pull-up banner. Organisers have right of placement.	<ul style="list-style-type: none"> <li>Sponsor may supply up to two pull-up banner</li> </ul>
PowerPoint slides	<ul style="list-style-type: none"> <li>Sponsor logo on "thank you sponsors" slide screened in each session</li> </ul>
Opening plenary session	<ul style="list-style-type: none"> <li>Sponsor logo on "thank you sponsors" slide</li> </ul>
Closing plenary session	<ul style="list-style-type: none"> <li>Sponsor logo on "thank you sponsors" slide</li> </ul>
Endorsement	<ul style="list-style-type: none"> <li><i>Logistics partner: PMA Fresh Connections 2014</i></li> <li>Sponsor may use the event logo and above wording in their corporate media releases etc until December 2014</li> </ul>

**VIEW FLOORPLAN**

**BECOME A SPONSOR**

[Click here](#) to view the terms and conditions of sponsoring PMA Fresh Connections 2014

<sup>^</sup> Logos and other printed material may, at our sole discretion, be reproduced in colour or otherwise depending on production. Your artwork must meet our publication requirements and deadlines. Artwork should be 300 DPI at 100% in both JPEG and EPS format including where possible RGB or Pantone colour equivalents