

PLENARY SPEAKER SPONSORSHIP

IN MORE DETAIL

NZD \$4,000

ITEM	DESCRIPTION
Conference registrations	
One fulltime registration	<ul style="list-style-type: none"> ▪ Morning tea, lunch and afternoon tea on Wednesday and Thursday ▪ One welcome reception ticket ▪ One closing drinks ticket ▪ Attendance at conference sessions ▪ Admission to trade show ▪ Conference handbook and other event materials <p><i>Note:</i></p> <ul style="list-style-type: none"> ▪ Tickets to the conference dinner can be purchased for an additional price
Print and promotional materials[^]	
Conference and Trade Show website	<ul style="list-style-type: none"> ▪ Sponsor logo hyperlinked to sponsor's website <p><i>Note:</i></p> <ul style="list-style-type: none"> ▪ Sponsors must have a reciprocal hyperlink on their site
Electronic newsletters (E-zines)	<ul style="list-style-type: none"> ▪ Sponsor logo hyperlinked to sponsor's website
Registration promotion material	<ul style="list-style-type: none"> ▪ Sponsor logo inside
Handbook	<ul style="list-style-type: none"> ▪ Sponsor logo inside
Signage at venue Nominally 2m x 1m pull-up banner. Organisers have right of placement.	<ul style="list-style-type: none"> ▪ Sponsor may supply up to two pull-up banners to be placed on stage in sponsors plenary session only
PowerPoint slides	<ul style="list-style-type: none"> ▪ Sponsor logo on "thank you sponsors" slide screened in each session
Opening plenary session	<ul style="list-style-type: none"> ▪ Verbal recognition ▪ Sponsor logo on "thank you sponsors" slide
Closing plenary session	<ul style="list-style-type: none"> ▪ Verbal recognition ▪ Sponsor logo on "thank you sponsors" slide
Endorsement	<ul style="list-style-type: none"> ▪ <i>Plenary speaker sponsor: PMA Fresh Connections 2014</i> ▪ Sponsor may use the event logo and above wording in their corporate media releases etc until December 2014
Networking opportunities	
Plenary speaker session	<ul style="list-style-type: none"> ▪ Naming rights to the plenary speaker session ▪ Acknowledgement in program as plenary speaker sponsor ▪ Opportunity for a company representative to chair plenary session

VIEW FLOORPLAN

BECOME A SPONSOR

[Click here](#) to view the terms and conditions of sponsoring PMA Fresh Connections 2014

[^] Logos and other printed material may, at our sole discretion, be reproduced in colour or otherwise depending on production. Your artwork must meet our publication requirements and deadlines.

Artwork should be 300 DPI at 100% in both JPEG and EPS format including where possible RGB or Pantone colour equivalents

* Advertising banner specifications to be provided by the conference managers