

REGISTRATION DESK SPONSORSHIP

IN MORE DETAIL

NZD \$10,000

ITEM	DESCRIPTION
<i>Conference registrations</i>	
One fulltime registration	<ul style="list-style-type: none"> Morning tea, lunch and afternoon tea on Wednesday and Thursday One welcome reception ticket One closing drinks ticket Attendance at conference sessions Admission to trade show Conference handbook and other event materials <p><i>Note:</i></p> <ul style="list-style-type: none"> Tickets to the conference dinner can be purchased for an additional price
<i>Print and promotional materials[^]</i>	
Conference and Trade Show website	<ul style="list-style-type: none"> Sponsor logo hyperlinked to sponsor's website <p><i>Note:</i></p> <ul style="list-style-type: none"> Sponsors must have a reciprocal hyperlink on their site
Electronic newsletters (E-zines)	<ul style="list-style-type: none"> Sponsor logo hyperlinked to sponsor's website
Registration promotion material	<ul style="list-style-type: none"> Sponsor logo inside
Handbook	<ul style="list-style-type: none"> Sponsor logo inside
Merchandise	<ul style="list-style-type: none"> Opportunity to provide a delegate gift to be placed at the registration desk for delegate collection
Resource centre insert	<ul style="list-style-type: none"> Sponsor may supply a resource centre insert up to 4 pages or DVD, displayed in trade show
Signage at venue Nominally 2m x 1m pull-up banner. Organisers have right of placement.	<ul style="list-style-type: none"> Sponsor may supply up to two pull-up banners Prominent placement
PowerPoint slides	<ul style="list-style-type: none"> Sponsor logo on "thank you sponsors" slide screened in each session
Opening plenary session	<ul style="list-style-type: none"> Verbal recognition Sponsor logo on "thank you sponsors" slide
Closing plenary session	<ul style="list-style-type: none"> Verbal recognition Sponsor logo on "thank you sponsors" slide
Endorsement	<ul style="list-style-type: none"> Registration desk sponsor: PMA Fresh Connections 2014 Sponsor may use the event logo and above wording in their corporate media releases etc until December 2014
<i>Networking opportunities</i>	
Registration desk	<ul style="list-style-type: none"> Naming rights to the registration desk Acknowledgement in program as registration desk sponsor Sponsor logo on prominent signage at registration desk Opportunity to provide a delegate gift to be handed out to delegates when they register (production of gift is at the sponsors expense)

VIEW FLOORPLAN

BECOME A SPONSOR

[Click here](#) to view the terms and conditions of sponsoring PMA Fresh Connections 2014

[^] Logos and other printed material may, at our sole discretion, be reproduced in colour or otherwise depending on production. Your artwork must meet our publication requirements and deadlines.

Artwork should be 300 DPI at 100% in both JPEG and EPS format including where possible RGB or Pantone colour equivalents

* Advertising banner specifications to be provided by the conference managers