

SILVER SPONSORSHIP

IN MORE DETAIL

NZD \$20,000

ITEM	DESCRIPTION
Conference registrations	
Two fulltime registrations	<ul style="list-style-type: none"> Morning tea, lunch and afternoon tea on Wednesday and Thursday One welcome reception ticket One conference dinner ticket One closing drinks ticket Attendance at conference sessions Admission to trade show Conference handbook and other event materials
Exhibition booth/space	
One 3m x 3m booth or total 9m ² space	<ul style="list-style-type: none"> Booths will be allocated in the following order: sponsors have first priority; followed by past PMA Fresh Connections exhibitors; followed by order of receipt of payment
Print and promotional materials[^]	
Conference and Trade Show website	<ul style="list-style-type: none"> Sponsor logo hyperlinked to sponsor's website Promotional paragraph (50 words) <p><i>Note:</i></p> <ul style="list-style-type: none"> Sponsors must have a reciprocal hyperlink on their site
PMA A-NZ, The Australian Chamber, HortNZ and United Fresh websites	<ul style="list-style-type: none"> Recognition as a sponsor, displayed until 26 July 2014
Electronic newsletters (E-zines)	<ul style="list-style-type: none"> Sponsor logo hyperlinked to sponsor's website
Registration promotion material	<ul style="list-style-type: none"> Sponsor logo inside
Handbook	<ul style="list-style-type: none"> Sponsor logo inside Promotional paragraph (50 words) Contact details One half page colour portrait advertisement (run of publication)
Delegate list Including delegate name, organisation, state and country. Subject to privacy legislation provisions—excludes "do not contact" entries.	<ul style="list-style-type: none"> Hard copy of the list onsite at the event Electronic version of the list after the event
Resource centre insert	<ul style="list-style-type: none"> Sponsor may supply an insert up to four pages or a DVD
Signage at venue Nominally 2m x 1m pull-up banner. Organisers have right of placement.	<ul style="list-style-type: none"> Sponsor may supply up to two pull-up banner
PowerPoint slides	<ul style="list-style-type: none"> Sponsor logo on "thank you sponsors" slide screened in each session
Opening plenary session	<ul style="list-style-type: none"> Sponsor logo on "thank you sponsors" slide
Closing plenary session	<ul style="list-style-type: none"> Sponsor logo on "thank you sponsors" slide
Endorsement	<ul style="list-style-type: none"> Silver sponsor: PMA Fresh Connections 2014 Sponsor may use the event logo and above wording in their corporate media releases etc until December 2014
Networking opportunities	
One morning or afternoon refreshment break	<ul style="list-style-type: none"> Acknowledgement in program as a morning/afternoon refreshment break sponsor Sponsor may provide branded serviettes or other promotional items

VIEW FLOORPLAN

BECOME A SPONSOR

[Click here](#) to view the terms and conditions of sponsoring PMA Fresh Connections 2014

[^] Logos and other printed material may, at our sole discretion, be reproduced in colour or otherwise depending on production. Your artwork must meet our publication requirements and deadlines.

Artwork should be 300 DPI at 100% in both JPEG and EPS format including where possible RGB or Pantone colour equivalents

* Advertising banner specifications to be provided by the conference managers