

SMARTPHONE APP SPONSORSHIP

IN MORE DETAIL

NZD \$10,000

ITEM	DESCRIPTION
<i>Conference registrations</i>	
One fulltime registration	<ul style="list-style-type: none"> ▪ Morning tea, lunch and afternoon tea on Wednesday and Thursday ▪ One welcome reception ticket ▪ One closing drinks ticket ▪ Attendance at conference sessions ▪ Admission to trade show ▪ Conference handbook and other event materials <p><i>Note:</i></p> <ul style="list-style-type: none"> ▪ Tickets to the conference dinner can be purchased for an additional price
<i>Print and promotional materials[^]</i>	
Conference and Trade Show website	<ul style="list-style-type: none"> ▪ Sponsor logo hyperlinked to sponsor's website <p><i>Note:</i></p> <ul style="list-style-type: none"> ▪ Sponsors must have a reciprocal hyperlink on their site
Registration promotion material	<ul style="list-style-type: none"> ▪ Sponsor logo inside
Handbook	<ul style="list-style-type: none"> ▪ Sponsor logo inside
PowerPoint slides	<ul style="list-style-type: none"> ▪ Sponsor logo on "thank you sponsors" slide screened in each session
Opening plenary session	<ul style="list-style-type: none"> ▪ Sponsor logo on "thank you sponsors" slide
Closing plenary session	<ul style="list-style-type: none"> ▪ Sponsor logo on "thank you sponsors" slide
Endorsement	<ul style="list-style-type: none"> ▪ <i>SmartPhone app sponsor: PMA Fresh Connections 2014</i> ▪ Sponsor may use the event logo and above wording in their corporate media releases etc until December 2014
<i>Networking opportunities</i>	
SmartPhone app	<ul style="list-style-type: none"> ▪ Naming rights to the SmartPhone app ▪ Sponsor logo prominent on SmartPhone app home page ▪ Sponsor logo included on subsequent SmartPhone app pages (footer location) ▪ Opportunity to take advantage of additional advertisements*/interactive features (additional development expenses may apply)

[VIEW FLOORPLAN](#)

[BECOME A SPONSOR](#)

[Click here](#) to view the terms and conditions of sponsoring PMA Fresh Connections 2014

[^] Logos and other printed material may, at our sole discretion, be reproduced in colour or otherwise depending on production. Your artwork must meet our publication requirements and deadlines.

Artwork should be 300 DPI at 100% in both JPEG and EPS format including where possible RGB or Pantone colour equivalents

* Advertising banner specifications to be provided by the conference managers